

# Emergenetics Profiles: Karen Lang

## Founder: Your Brain Pro, LLC



Family. It is a word spoken often around the world of Emergenetics but not one to be taken lightly. And there is no person who has been a part of the Emergenetics family longer than Karen Lang. Hired as the first employee of Emergenetics International over 12 years ago, Karen began as Geil's assistant and continually added more responsibility and duties to move to her role as Chief Catalyst Officer. And now, she has a new title to add to her resume and business card...that of CEO and business owner.

As of November, Karen has started her own business, a consulting venture formed around Emergenetics where she can use her vast experience to help individuals and teams better understand themselves, increase communication skills, and enhance the way they go about their work and life. It is a different part of the family, but we are thrilled that Karen is remaining an integral part of our Associate network.

Karen's company, Your Brain Pro, LLC ([www.yourbrainpro.com](http://www.yourbrainpro.com)) is focused on all elements of consultation using the Emergenetics and STEP models, although through Karen's longstanding experience with the Blueprint process and Associate consulting and service, she has developed a unique niche in the space of Emergenetics coaching. According to Associate Sharon Tan, **"When coaching individuals on the Emergenetics Profile, Karen [has] a real in-depth knowledge about Emergenetics and interpreting the profile results. This was evident when Karen provided Emergenetics feedback for my daughter!"**

With her in-depth knowledge of Emergenetics as a backdrop and a penchant for entrepreneurship, this new venture has provided a perfect way for Karen to realize a lifelong dream. "I am very passionate about Emergenetics, but I was yearning for a new and distinct challenge. The entrepreneurial movement in this country was something that I wanted to tap into and be a part of—so to be able to combine my experience with the flexibility and innovative nature that comes with owning your own business has been very rewarding," said Karen.

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The ability to work from home has also been a wonderful new aspect of life for Karen—not difficult to imagine, given the view from her home in Conifer, CO, overlooking a mountain and without another house in sight. According to Karen, it has provided her a way to explore her other passions as well—"I am a true outdoor girl, and part of my routine is to go for a hike every day...when you can start each morning with a 20 minute hike in the beauty of the outdoors its good for my spirit and my brain." It's good for anyone's brain actually, as research has shown that hiking and exercise strengthens cognitive abilities, something that Karen stresses to her clients and lives out through her daily routine and as a member of the American Hiking Society.

Although it is a very different office without Karen's energy and gifts, we feel very lucky to still have her be an integral member of the Emergenetics family and to be able to work with her in this new endeavor. We encourage all of you to check out Karen's company and we want to thank Karen for her years of dedicated and brilliant service to Emergenetics and wish her all the best as a new business owner!

The Emergenetics International Team  
Article written by Mark Miller, Director of Marketing

Be sure to visit Karen at [www.yourbrainpro.com](http://www.yourbrainpro.com)

